



## Sustainable Manufacturing

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### Presentation Contents

#### Sustainable Manufacturing (SM)

- Progress so far
  - Typical Considerations in SM
  - Life Cycle Thinking
  - Factors Influencing SM
  - Economical Impact of SM
  - Rebound Effect
  
- Where to now ?
  - Incremental R & D
  - Grand Challenges for International Research Community



### Why Sustainability has become such a Vital Global Concern

Economic Recession	Flood	Drought	World Poverty
	Sea Level Rises	Global Warming	

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### Manufacturing industry is one of the biggest sources of negative environmental impact

Over Consumption	Emission to Air	Emission to Water	Over production
	Material & Energy Use	Solid waste	

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## EU Framework 7 Manufacturing Research Agenda : MANUFUTURE

Paradigm	Craft Production	Mass Production	Flexible Production	Mass Customization and Personalization	Sustainable Production
Paradigm started	~1850	1913	~1980	2000	2020?
Society Needs	Customized products	Low cost products	Variety of Products	Customized Products	Clean Products
Market	Very small volume per product	Demand > Supply Steady demand	Supply > Demand Smaller volume per product	Globalization Fluctuating demand	Environment
Business Model	Pull sell-design-make-assemble	Push design-make-assemble-sell	Push-Pull design-make-sell-assemble	Pull design-sell-make-assemble	Pull Design for environment-sell-make-assemble
Technology Enabler	Electricity	Interchangeable parts	Computers	Information Technology	Nano/Bio/Material Technology
Process Enabler	Machine Tools	Moving Assembly Line & DML	FMS Robots	Reconfigurable Manufacturing Systems	Intelligent Manufacturing

MANUFUTURE 2003

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## Sustainable Development

Sustainable Development

Environmental

Economic

Social

*Sustainable Development* is defined as “development that meets the needs of the present without compromising the ability of future generations to meet their own needs”. The contemporary view of this concept is based on three pillars of *Social, Economic, and Environmental* issues.

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## Typical Considerations in SM

### Economic Issues

- Financially feasibility
- Technological feasibility
- Short and long-term profitability
- Green pricing

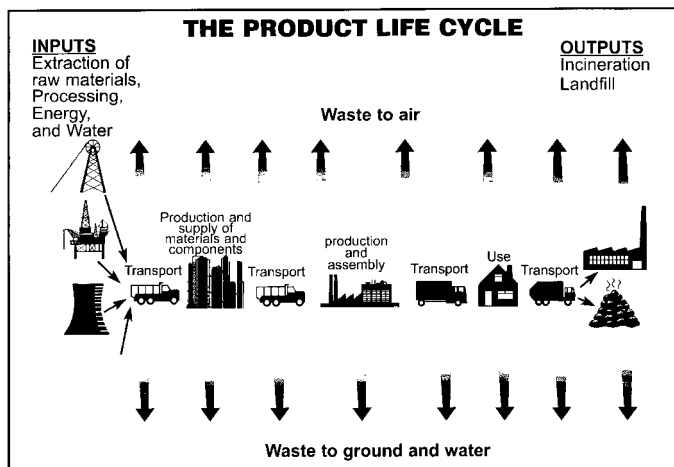
### Environmental Issues

- Waste minimisation
- Cleaner manufacturing
- Cleaner materials
- Eco-efficiency
- Less materials
- Less energy
- Renewable resources
- Renewable energy
- Recycling
- Product Service Systems

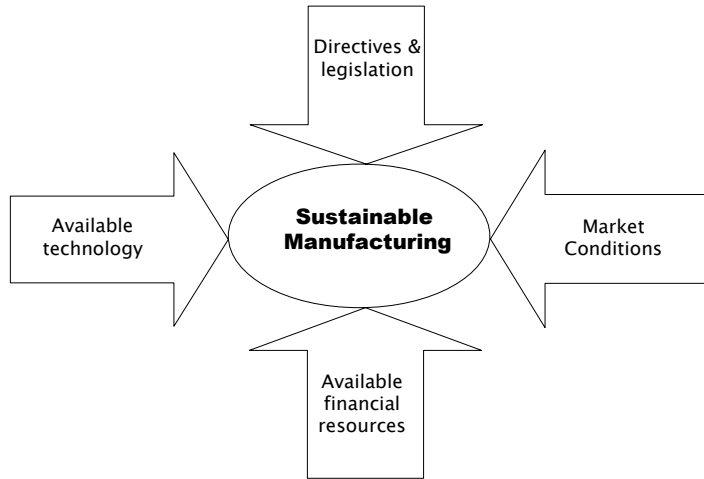
### Social/ethical issues

- Fair trade
- Equitable policies
- 'Good' employment
- Conditions of work
- Investment in communities
- Support for regional economy
- Cruelty-free
- Satisfaction of real needs
- More customer value
- Participation
- Equality (gender)

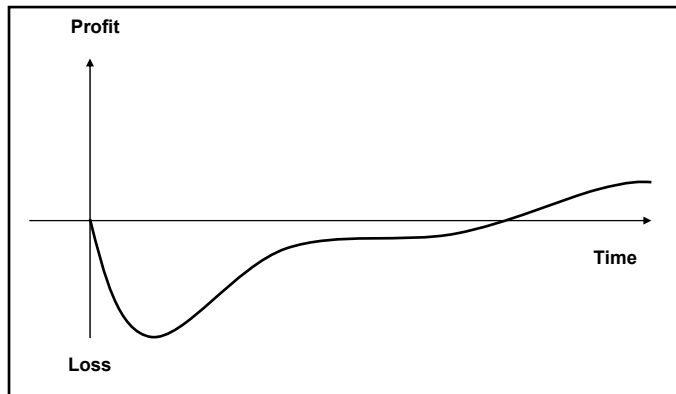
## Life Cycle Thinking



## Major Factors Influencing Sustainable Manufacturing

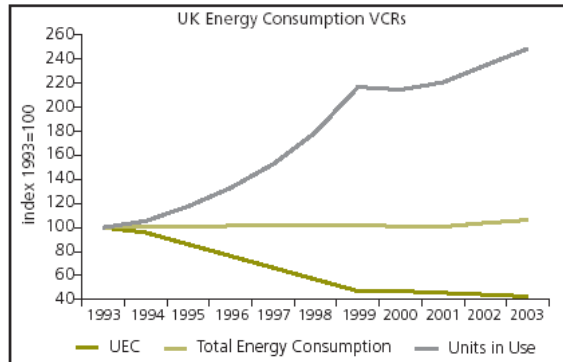


## Predicted Economical Implications of Sustainable Manufacturing



## Rebound Effect : Sustainable Production VS Increased Consumption

Rebound Effect is when the volume of consumer purchases is outstripping any gains made through the improved efficiency of the products . An example of this rebound phenomenon is the improvements in unit energy consumption (UEC) being offset by much higher consumption of units VHS/DVD recorders.



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## Sustainable Consumption

These photos from photographer Peter Menzel's innovative work *Material World*, show two families, one from Thailand and one from the US, in front of their homes with all of their possessions on display.



Sourced from [www.menzelphoto.com](http://www.menzelphoto.com)

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## Research Assertion

Product Design and Manufacture

Costs

Sustainability

Customer Demands

*Current patterns of Mass Production of Cheap Goods and Over Consumption of Products with a Short Use Life Cycle cannot be SUSTAINED.*

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## Research Strategy

Recyclable Biodegradable Material

Waste Management

Renewable Sources of Energy

Legislation & Directives

Eco\_Design Approaches

Green Clean Processes - Eco-processes

Product Recovery and Recycling

Life Cycle Assessment

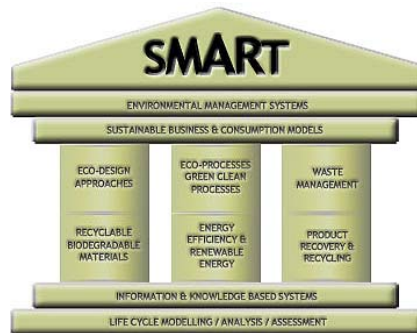
**Sustainable Business and Consumption Model**

Knowledge Based Systems

Legislation and Directives		
Recyclable Biodegradable Material	Eco_Design Approaches	Green Clean Processes - Eco-processes
Renewable Sources of Energy	Waste Management	Product Recovery & Recycling
Life Cycle Assessment		
Information Systems		
Integration Models		

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## Strategic Goal of Centre for SMART





“To develop strategies, methodologies and supportive technologies for a sustainable approach to design, production, consumption and disposal of products that meets the customers needs as well as legislative, environmental and ethical standards while safeguarding the future prosperity of manufacturing businesses”

## List of Projects

### Current Centre for SMART Projects

- End-of-life Vehicle
- Royce Rolls Fuel cells
- Embedded Information Devices
- Waste from Electrical and Electronic Equipment
- Sustainable Tooling in Metal working applications.
- Waste minimisation in food sector
- Customised - Environmental -Cost effective Shoe







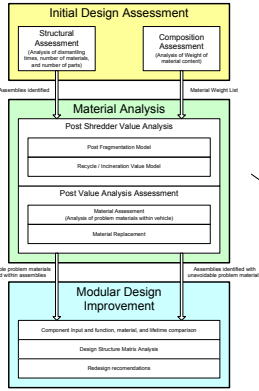
## EPSRC Project : End-of-Life Vehicle Recovery

**End-of-life Management**

It is estimated that around 2,000,000 cars are scrapped in the UK every year, from which :-

- 1,400,000 million are true ELVs,
- 400,000 crashed/premature write-offs, and
- 300,000 are abandoned vehicles.





**Initial Design Assessment**

Structural Assessment (Changes of geometry, mass, number of materials, and number of parts)


Composition Assessment (Physics of design or material contact)

Material Analysis

Post Shredder Value Analysis

Post Value Analysis Assessment

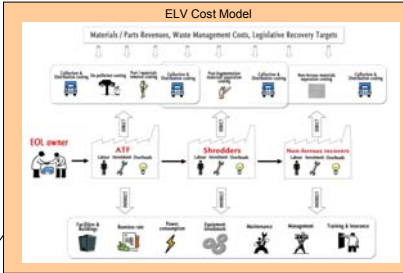
Modular Design Improvement



Lightweighting Assessors

Lightweighting Assessors

Lightweighting Assessors



**ELV Cost Model**


Materials / Parts Revenues, Waste Management Costs, Legislative Recovery Targets

ELV owner

ATF (Automotive Treatment Facility)

Shredders

Post-Process (Recycling, Energy, etc.)



**DELV The ELV Design Support Tool**

DELV 1 - Material Reuse Assessment



DELV 2 - Material Reuse Assessment

DELV 3 - Material Reuse Assessment

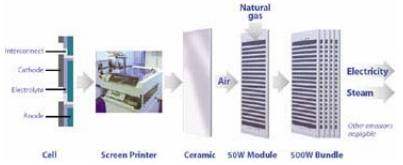
**ELV Directives**

- **Producer Responsibility** : vehicle manufacturers or importers to pay 'all or a significant part' of the costs of take back and treatment from January 2007.
- **Recovery Targets** :-
  - 85% of by January 2006 (minimum 80% recycling), and
  - 95% by January 2015 (minimum 85% recycling).

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## KTP Project : Sustainable Design of Solid Oxide Fuel Cells



Microconnect, Cathode, Electrolyte, Anode

Cell

Screen Printer

Ceramic

SOW Module

SOW Bundle

Natural gas

Air

Electricity


Steam

Other emissions (nitrogen)

The Rolls-Royce Fuel Cell system is lower cost; more efficient; more easily distributed; more durable and maintainable than its nearest rival.

**RRFC Knowledge Transfer Project**

- To identify environmental legislation that will impinge upon the manufacture, use and disposal of fuel cell
- To undertake a 'eco-design' study to optimise the sustainable manufacture, use and end-of-life processes
- To develop and implement a 'decision model' to enable designers and manufacturing engineers to minimise adverse environmental effects.



1. Flat ceramic tube

2. Screen printer

3. 30 watt Screen printed tube

4. 15kW Fuel cell

5. 80kW Tier assembly

6. 80kW Tier

7. 250kW Generator module

8. Microturbine

9. 180W Hybrid system

system is lower cost; more efficient; more easily distributed; more durable and maintainable than its nearest rival.

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## EPSRC Project : Reference Models for Embedded Information Devices

### EID Project

To investigate the development of a range of smart and intelligent Embedded Information Devices (EID) to support a sustainable approach for the use and recovery of products, where :-

- **Smart EID** defined as having the ability to monitor sensory data and update the product with repair and exchange records, improve product functionality, etc,

- **Intelligent EID**, which extends the Smart EID concept to the ability of the product to predict lifetime and advise projected lifetime against usage profiles with a view to optimisation of product or process life. This clearly involves adaptation to changing scenarios and meaningful dialogue with human beings.

Information Classification			
type	material	assembly	EOL option
IR1	simple	no	no
IR2	simple	simple	yes
IR3	moderate	simple	yes
IR4	moderate	moderate	yes

Product Classification			
type	material	design	function
PT1	simple	simple	simple
PT2	moderate	simple	simple
PT3	moderate	moderate	moderate
PT4	moderate	complex	simple

EID Classification			
type	format	nature	frequency
ED1	1D barcode	N/A	N/A
ED2	2D barcode	N/A	N/A
ED3	RFID	static	915MHz
ED4	RFID	dynamic	2.45GHz

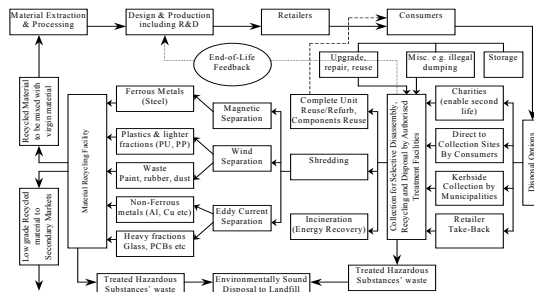


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## PhD Programme : Waste from Electrical and Electronic Equipment

### WEEE Project

- To Investigate various End-of-Life Options for Electrical and Electronic Equipment which are Targeted by WEEE Directive
- To Realize a Decision Support System to Identify most Appropriate End-of-Life Option for particular Equipment.
- To design and Develop a Computer Aided Recycling Process Planning (CARPP)



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## KTP Project : Business and Information Models to Support Sustainable Tooling

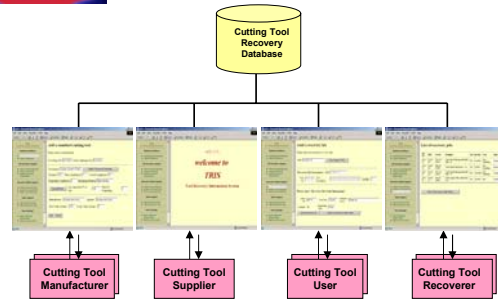


**SupplyPoint**



### Service Provision VS Product Ownership

- Integrated tool supply and recovery chain
- Business models to support tool leasing
- Sustainable use of material
- Web based information management system to support tool recycling

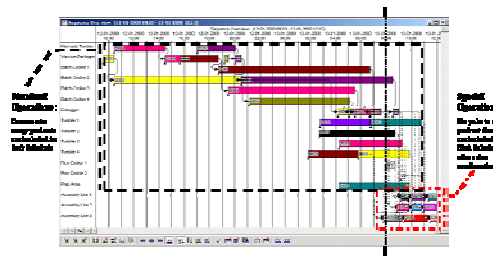
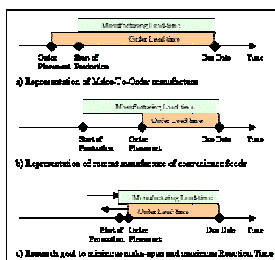
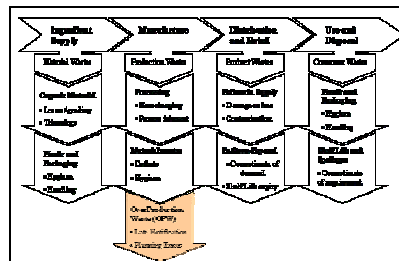


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## PhD Programme : Waste Minimisation in Food Sector

### WM in Food Sector

- The generation of a waste model for the analytical consideration of the causes of waste generation due to inefficient operational management
- The realisation of a Responsive Demand Management framework to react to the changes in customer demand
- The generation of a novel hybrid two stage production planning approach for minimisation of waste as a result of overproduction



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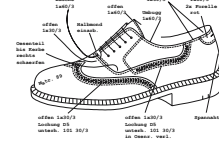

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## EU Project : Post Consumer Waste Management in Footwear Sector

**CEC-Made-Shoe Aims**

- Design for waste minimisation
- Recycling of leather
- Use of recycled materials in shoe Manufacture
- Knowledge Based eco-design tool


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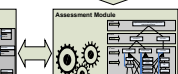
End-of-Life Scenarios for Shoes

**Presentation Module**




User Interface

**Database Module**





Shop and Database

**Assessment Module**




Decision Making

**EoL Decision Support Tool**

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## Centre for SMART Research Plan for Incremental R & D

- **Product Design** - Development of a Knowledge Based Computer Aided Design system that supports a typical designer to incorporate eco-design considerations without having to have an in depth knowledge of environmental engineering.
- **Manufacturing Technologies** - Development of a 'Low Carbon Manufacturing' approach which aims to incorporate the energy (and energy source) considerations as part of process selection for producing products, in particular in high volume manufacture.
- **Sustainable Use and Consumption** - Product development that encourages sustainable approaches during the use stage by closing the gap between the consumer "wants vs needs", through considerations for product personalisation, life extension, and service provision.
- **Disposal and End-of-life** - Development of semi-automated recovery and recycling facilities for various sector. Globally less than 20% of manufacturing output is recycled. The increase in required capacity to recycle various product can only be achieved through automation.

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## Other Potential Incremental R & D

- Nanotechnologies, and Nanomaterials
- Sustainable Use of Material
- Sustainable Packaging
- Water Engineering Solutions for Developing Countries
- Renewable Energy Sources
- Alternative Fuel (in particular for Aeronautical Sector)
- Sustainable Transportation Network
- Engineering Education for Sustainable Development.



## Grand Challenges in SM for International Research Community

- Sustainable **Global Business Models** : Breaking the link between economic growth and environmental degradation whilst safeguarding social/ethical standards .
- Product Service Systems : Replacing products with services, particularly promoting eco-efficient services that minimises the quantities of natural resources they use up.
- Zero defect & Zero pollution : Quality management vs environmental management
- Sustainable Consumerism : Develop products that enable consumer to make the right choices in environmental terms.
- International Standards and Legislation that stimulate innovation and investment to provide cleaner technologies, processes and products.

## Concluding Remarks

" Sustainable Development is a journey that we have just started and in this journey we **must** focus on issues that **unite** us rather than those that **divide** us."

" The question of '**Can we afford it ?**' will not have the simple monetary implications in future"

*Shahin Rahimifard  
IMS Event - Zurich  
November 2007*

## Need to make brave decisions !!?



Thank you